2020-2021 District Goals

District: A 2

Constitutional Area: Canada

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	15
2nd Quarter	0	00	25	15
3rd Quarter	1	20	25	15
4th Quarter	0	0	15	15

FY New Clubs

1

FY Charter Members

20

FY New Members

80

FY Retention Goal

60

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

40

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Club Officer Training	GLT chair	E books	May 01	July 01
Region &ZC training	DGE&GLT		June 01	July 01
Encourage LIONS	DGE&GAT	Educaters from		
Leadership Training	&LCI	LCI		November
Service 200,000	A-2 Lions	Service planners	July 01/20	June 30/21
Youth served	50,000	Lions members	July 01/20	June 30/2185
85% of lions clubs report	Service		July 2020	June2021
finishing Mac Kids project	tree planting	vision screening		
Diabetes Camp Huronda	food drives	used eyeglasses		June 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Our goal will be to get the NAMI program up and running and I think it is fair to say this is definitely going to be a very trying year, fortunately we have a very good champion. He has been working on his committee and getting plans underway the very unusual times ahead.#2Advanced training for our new ZC who are all new this year.NAMI

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
NAMI	Champion &committee	LCI	July 1 2020	June 30 2021
Zone Chairs	DGE&GLT		June 1 2020	July 1 2020

DISTRICT CUSTOM IMPACT

Goal Statement

This may not be what you want to hear but with Covid 19 looking to be with us for sometime I feel we are going to be pushed to the limit this year and hopefully we will be able to move forward as planned. I do believe it is going to be a good time for many heartwarming service projects, I am sure there will be extra food drives in a lot of areas. Unfortunately a large number of Lions Clubs are having difficulties with fund raising. I am hoping the last 3/4 of our year we start to see a turnaround.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
keep clubs informed	DG&Cabinet		July12020	June 30 2021